Saurabh Jadhav

214-940-2672 | saurabh.iadhav@utdallas.edu | LinkedIn Profile | Portfolio | Dallas, Texas (Willing to Relocate)

EDUCATION

Master of Science in Business Analytics, The University of Texas at Dallas, Richardson, Texas Bachelor of Engineering in Electronics, University of Mumbai, Mumbai, India

May 2023 May 2018

WORK EXPERIENCE

Product Manager – Bright Mind Enrichment (Volunteering)

September 2023 – Present

- Drove a 20% increase in the Street Care app user engagement by conducting 25+ user interviews, translating findings into requirements and wireframes, and guiding cross-functional teams in improving user flow.
- Achieved a 41% improvement in user conversion rate for BME programs by enhancing the enrollment process through A/B testing and refining initial user experiences.

Product Management Intern – Charles River Development (FinTech– Investment Management) May 2022 – August 2022

- Reduced the Operations team's manual reporting time by 15 hours per week by gathering requirements, creating wireframes, and leading the development of a web app to manage client financials and benchmark data.
- Improved data loading speed in the in-house Investment software by 25% by removing inactive exchanges from databases using Excel and SQL queries.
- Enabled data-driven decisions for 50+ investment managers by implementing Looker dashboards that visualized critical benchmark key performance indicators (KPIs) like Index level and YTD%.

Associate Product Manager – Renegade Insurance (Series-B US-based InsurTech)

July 2020 – July 2021

- Led a cross-functional team of Developers, Designers, and QA analysts to implement and launch a user-centric lead referral software, generating \$120,000 in premium sales within 3 months since launch.
- Increased engagement by 18% by conducting 20+ user interviews, uncovering the customer's pain points, and implementing enhancements to improve user experience.
- Partnered with stakeholders to refine product vision, KPIs, and product roadmap, aligning with core objectives. Led end-to-end product lifecycle, from ideation to launch.
- Enabled a 20% boost in insurance agent commissions by collaborating with the CRM team to integrate customized API between lead referral and CRM software.

Product Management Intern – tag8 (Technology)

July 2019 - February 2020

- Cut issue resolution time by 45% by designing a high-level requirement document for feedback software implemented across 12,000+ ATMs in India for a leading bank.
- Improved operational efficiency by 55%, developing Power BI dashboards and delivering actionable insights to 10+ banking executives.

PROJECTS

<u>Car Wash App Loyalty Points Feature</u> (Personal Project)

July 2023

• Developed user flow, wireframes, and user stories for a mobile application's loyalty points program to drive in-app purchases and boost retention.

GPT Detectors: Analyzing Biases Against Non-Native English Writers

July 2023

• Utilized R to perform statistical analysis and visualize the classification rates and biases against non-native English writers, resulting in comprehensive plots that provide insights into the performance of detectors.

<u>Insurtech Startups: Challenges faced and Possible solutions</u> (Personal Project)

April 2023 – June 2023

Published an article identifying InsurTech startups' critical challenges in the auto insurance industry. Researched
incumbent competition, promising startups struggling to scale, and everyday obstacles startups encounter.

Product Portfolio Website (Personal Project)

February 2023 – April 2023

 Developed and launched a professional product portfolio website using HTML and JavaScript hosted on GitHub, showcasing my projects, skills, and achievements.

TECHNICAL SKILLS

- Languages & Tools: Jira, Figma, Power BI, Excel, MySQL, Looker, R, Python
- Industry Skills: Customer Interviews, Wireframing, A/B Testing, Product Roadmapping, Data Analysis